

## [The Thomas Yoseloff Business Center](#)

The Thomas Yoseloff Business Center at the Stavros Niarchos Foundation Library (SNFL) is NYPL's premier business library, offering an array of free resources for those interested in personal finance & investing, small business, financial research, & career services. It also provides premium electronic resources & services for businesses of all sizes, from start-ups to established businesses seeking expansion, & for job seekers, from entry to executive levels.

[To Book a Virtual \(30 minute\) Consultation](#) Book a consultation with a Business Librarian (i.e. Start A Business, Information on a Specific Industry/Industry Reports etc.)

[Thomas Yoseloff Business Center Events](#) (Classes & Programs) FILTER BY ADULT & LOCATION

[TO GET A NEW YORK PUBLIC LIBRARY \(NYPL\) Card – Click Here](#)

[RESEARCH GUIDES TO ONLINE DATABASES](https://libguides.nypl.org/?b=s) <https://libguides.nypl.org/?b=s>  
Handy reference guides on a variety of databases – [refer to the Study Guides under the topic Business](#)  
Guide to want database to use for want research – titled [Business Center Database Guides: Business Database Topics](#)

[Three Important Research Guides \(Links\): Brief Subject Guide to Business Databases; Business Databases Accessible from Home & Business Database Table/Spreadsheet by Topic](#)

### [STEPS TO ACCESS NEW YORK PUBLIC LIBRARY \(NYPL\) DATABASES:](#)

1. NYPL <https://www.nypl.org/>
2. Research <https://www.nypl.org/research>
3. Articles & Databases <https://www.nypl.org/research/collections/articles-databases>

A NUMBER OF DATABASES CAN BE ACCESSED REMOTELY (ANYWHERE IN THE STATE OF NEW YORK)... GO TO [ARTICLES AND DATABASES](#) THEN [FILTER BY SUBJECTS](#) (Art, [Business](#), Government & Law etc.) and then [FILTER BY AVAILABILITY](#) ([Select Offsite](#) with Library Card to access remotely)

## **GENERAL / MULTIDISCIPLINARY DATABASES - [Access via NYPL.ORG](#)**

1. [Academic One File \(Gale\)](#) - **Library Card Required** - This database includes full-text & abstracts from scholarly, trade, and general-interest periodicals covering topics in the areas of current events, general sciences and technology, social sciences, arts, & humanities.
2. [Academic Search Premier](#) - **Library Card Required** - A multi-disciplinary database of more than 4,600 magazines & journals, including full text for nearly 3,900 peer-reviewed titles. In addition to the full-text, this database offers indexing and abstracts for 8,470 journals.
3. [Business Collection](#) - **Library Card Required** - Nearly 4,000 leading business, trade, & news publications covering accounting, economics, finance, marketing, management & strategy.
4. [Business Source Complete](#) - **Library Card Required** - Full text business journals & magazines, covering all disciplines of business, including marketing, management, accounting, banking, finance and more.
5. [Business Insights: Essentials](#) - **Library Card Required** - In depth coverage of businesses, including company profiles, industry profiles, products & brands, financial reports, company rankings, histories and full text periodical articles.
6. [General One File](#) - **Library Card Required** - This general periodical database contains over 12,000 periodicals, newspapers, reference books & multimedia sources, over half of which are full text. The backfile extends nearly 30 years. Subjects include humanities, education, environmental issues, technology, health care, politics and more.
7. [PowerSearch \(Gale\)](#) - **Library Card Required** - Searches across all of the Gale databases to which NYPL subscribes, including Academic One File, General One File, & Infotrac Newsstand.

## **COMPANIES & INDUSTRIES DATABASES - [Access via NYPL.ORG](#)**

1. [Bloomberg](#) - **On-Site Access Only** - Bloomberg Professional offers financial markets pricing, data, analytics, and news. This service is located at [Thomas Yoseloff Business Center at E40th & 5<sup>th</sup> Ave.](#)
2. [Business Insights: Essentials](#) - **Library Card Required** - Business Insights provides in depth coverage of businesses, including company profiles, industry profiles, products & brands, financial reports, company rankings, histories & full text periodical articles.
3. [Business Source Complete](#) - **Library Card Required** - The Business Source Complete database includes full text business journals and magazines, covering all disciplines of business, including marketing, management, accounting, banking, finance and more.
4. [D&B Hoovers](#) - **On-Site Access Only** - Provides information on more than 90M businesses, both public & private companies both foreign & domestic. Includes executive contacts, SWOT reports, analyst reports, industry reports & company news. (Downloading or emailing lists is not enabled for the library account).
5. [D&B Million Dollar Directory](#) - **On-Site Access Only** - Provides information on 14 million companies in the U.S. Search by company on first screen, or use Advanced Search to build a list of companies by location, industry, SIC or NAICs code, size, sales, etc.
6. [Development Business](#) - **On-Site Access Only** - Development Business provides information for doing business with the United Nations, the World Bank, & foreign governments. Accessible via a [consultation](#).

7. [Directory of American Firms Operating in Foreign Countries- merged into Uniworld](#) - **On-Site Access Only** Contains listings for American companies that have a substantial investment in overseas operations-wholly or partially owned subsidiary, affiliate or branch.
8. [Directory of Foreign Firms Operating in the United States- Merged into Uniworld](#) - **On-Site Access Only** Foreign companies listed have a substantial investment in American operations-wholly or partially owned subsidiary, affiliate or branch.
9. [Emerging Markets - Internet Securities \(EMIS\)](#) - **Library Card Required** - Full-text articles, news, company, industry & market information for emerging market countries around the world
10. [First Research](#) - **On-Site Access Only** - Industry profiles include industry overview, recent developments, business challenges, trends and opportunities, executive insight, financial and industry ratio's, industry forecast, web links & acronyms. Note: PDF's of [First Research](#) industry profiles can be found in [Mergent Archives](#) to view, save or print. In Mergent Archives, click the [First Research](#) tab.
11. [Fitch Solutions Country & Industry Research](#) - **On-Site Access Only** - Provides country risk reports, plus in-depth coverage of 200 markets and 22 industries.
12. [Global Banking Resource](#) - Is a worldwide directory of banking institutions. It includes central banks, branches, savings & loans, credit unions , holding companies, & identifies foreign correspondents. Access to this database is through a [virtual consultation with a librarian](#), not onsite in the library.
13. [Hoover's](#) - **On-Site Access Only** - Directory for company & industry information for 43,000 private & public companies, & 600 industries. Printing only or PDF profile of an individual company. No downloading or emailing of records.
14. [IBISWorld](#) - **On-Site Access Only** - Is the largest collection of industry & market research including specialized industries for small business research. Obtain a "full" IBISWorld Report via a [consultation](#) .
15. [Mergent Archives](#) - **On-Site Access Only** -Is a platform for the digital delivery of the iconic Moody's / Mergent Manuals of corporate & securities information as well as their huge retrospective collection of corporate annual reports. In addition, this platform delivers the Mergent Industry Reports, Ford Equity Reports, the Key Business Ratios, First Research and other D & B products. The principal source for current in-depth company research remains Mergent Online.
16. [Mergent Horizon](#) - **On-Site Access Only** - Provides an 360 degree view of a company's competitors, suppliers, partners, and corporate customers, using a detailed hierarchical classification system for actual products and services. Records may be retrieved by company name, product or service category, or trade name. Data can be analyzed for an individual company or aggregated for an [industry sector](#).
17. [Mergent Intellect](#) - **On-Site Access Only** - Is an expansive directory database that includes more than 100 million private US, Canadian and global businesses, more than 6000 US public companies and over 200 million residents and local businesses, with previous addresses and allowing for reverse telephone lookups. It has job search and executive search capabilities and a multifaceted advanced search functionality. It also includes census data by zip code.
18. [MergentOnline](#) - **On-Site Access Only** - Information on more than 21,000 US and international companies, including 10,000 NYSE, AMEX and Nasdaq exchange companies. All SEC (EDGAR) filings and domestic and international annual reports are included.

19. [Morningstar Investment Research Center](#) - **Library Card Required** - Access Morningstar financial reports, screening, analyst reports and portfolio screening. Use the Help & Education link to access information about this database and online course modules on investing.
20. [Panjiva](#) - **On-Site Access Only** - A database of global suppliers, manufacturers, and trade professionals. This database is accessible through a virtual consultation with a business librarian.
21. [Plunkett Research Online](#) - **Library Card Required** - Industry trends & market research
22. [PrivCo](#) - **On-Site Access Only** - **Is a premier resource for financial data on 900,000 private companies, non-publicly traded corporations, family-owned, private equity-owned, venture-backed & international unlisted companies.**
23. [S&P Capital IQ](#) - **On-Site Access Only** - Provides in-depth financial information on companies, equities, fixed income, industry reports, SEC filings, interest rates, commodities, screening for stocks and mutual funds and more. Includes publications: S&P Analysts Handbook, S&P Bond Guide, S&P Corporation Records, S&P Stock Reports, Stovall Sectors.
24. [SRDS](#) - **On-Site Access Only (A SPORTS DATABASE)** - Comprehensive database of media and marketing information. Covers traditional media, like as magazines, newspapers, television, & radio — as well as alternative marketing opportunities such as online, out-of-home, and direct marketing. Catalogs more than 60,000 media properties in all. Also includes Nielsen Segmentation & Market Solutions, a feature that supports market research using Nielsen Claritas and PRIZM data.
25. [S&P Capital IQ](#) - **On-Site Access Only** - Provides in-depth financial information on companies, equities, fixed income, industry reports, SEC filings, interest rates, commodities, screening for stocks and mutual funds and more. Includes publications: S&P Analysts Handbook, S&P Bond Guide, S&P Corporation Records, S&P Stock Reports, Stovall Sectors. Provides sophisticated retrieval tools to create reports.
26. [Thomas Global](#) - Is a global directory of industrial companies, products and suppliers.
27. [ThomasNet](#) - Directory of manufacturers & distributors. US & Canada.
28. [Uniworld Online](#) - **On-Site Access Only** - Directory for contact information of multinational companies. Uniworld merges two print directories into one online database: American Firms Operating in Foreign Countries and Foreign Firms Operating in the United States, and includes companies in over 200 countries and 20,000 industries. Note, if a company only has offices in one country, it is not included in this database.
29. [Zephyr](#) - **On-Site Access Only Provides information about mergers and acquisitions, IPO's, joint ventures and private equity deals.** Users are limited to exporting no more than 30 deals per day.
30. [Value Line Research Center](#) - **Library Card Required** - On-line access to Value Line's leading publications covering stocks, mutual funds, options & convertible securities.
31. [Winmo \(formerly Redbooks-Advertisers and Agencies\)](#) - **Library Card Required** - Provides data on advertising agencies, advertisers, key contacts, ad spends, media types, and more. Note: Exports/ Downloads are disabled for the Library's Winmo account. Find Key Contacts in companies – go to Advanced Search, then Select Companies, Type in the Name of Company and then select the correct name – you will find Name, Title and Emails (but not always)

## ECONOMIC DIGITAL RESOURCES (DATABASES AND LIBGUIDES) [via NYPL.ORG](#)

1. [Academic One File \(Gale\)](#) - **Library Card Required** - Provides full-text and abstracts of scholarly, trade, and general-interest periodicals covering topics in the areas of current events, economics, general sciences & more.
2. [African Journals Online \(AJOL\)](#) - Collection of peer-reviewed, African-published scholarly journals in a range of academic disciplines. Is a not-for-profit organization based in South Africa. Free registration for full text access
3. [Business Collection](#) - **Library Card Required** - Nearly 4,000 leading business, trade, & news publications covering accounting, economics, finance, marketing, management & strategy, & business theory & practice.
4. [Business Source Complete](#) - **Library Card Required** - Provides full text business journals & magazines, covering all disciplines of business, including marketing, management, accounting, banking, finance and more.
5. [Cambridge Core](#) - **Library Card Required** - Access to the full text of over 500 books published by Cambridge University Press & covering the humanities, social and natural sciences, medicine, & English language teaching
6. [CIAO \(Columbia International Affairs Online\)](#) - **On-Site Access Only** - A comprehensive source for theory and research in international affairs.
7. [Credo Reference](#) - **Library Card Required** - Provides full-text online access to hundreds of multidisciplinary reference book collections, including art, economics, history, law, medicine, technology, encyclopedias & more.
8. [Development Business](#) - **On-Site Access Only** - Development Business provides information for doing business with the United Nations, the World Bank, and foreign governments. This database is accessible through a virtual consultation with a business librarian.
9. [EconLit with Full Text](#) - **On-Site Access Only** - This database covers international literature on economics. It includes more than 700 full-text journals; 15 full-text books, including "The Handbook of World Trade"; and complete indexing.
10. [Emerging Markets - Internet Securities \(EMIS\)](#) - **Library Card Required** - Full-text articles, news, company, industry and market information for emerging market countries around the world.
11. [Europa World Plus](#) - **Library Card Required** - Online edition of the Europa World Year Book and Europa Regional Surveys of the World series. Covers political, economic, and historical information, including statistics, for over 250 countries and territories.
12. [FDsys, Federal Digital System \(formerly GPO Access\)](#) - This is the free, official repository of digital documents from all three branches of the U.S. government. It is the authoritative, long-term home of about 50 growing collections of government information, mostly starting with 1993.
13. [Fitch Solutions Country & Industry Research](#) - **On-Site Access Only** - Provides country risk reports, plus in-depth coverage of 200 markets and 22 industries.
14. [HAPI \(Hispanic American Periodicals Index\)](#) - **On-Site Access Only** - Indexes books, articles, reviews, bibliographies, and literary works appearing in scholarly journals covering Latin America, the Caribbean, and Hispanic America.

15. [Historical Statistics of the United States](#) - **On-Site Access Only** - This compendium of statistics provides quantitative, historical data about American social, economic & political conditions.
16. [IMF eLibrary Data](#) - **On-Site Access Only** – Statistics from the International Monetary Fund
17. [IMF eLibrary Texts](#) - **On-Site Access Only** – Provides a full-text collection of virtually the entire published output of the International Monetary Fund since 1946. The collection can be searched by topic, country, or series.
18. [International Encyclopedia of Social & Behavioral Sciences](#) - **On-Site Access Only** - Comprehensive overview of the social and behavioral sciences. Full-text (encyclopedia).
19. [JSTOR](#) - **Library Card Required** - A searchable, digitized archive -- from the first date of publication to the last three to five years -- of major scholarly journals in many academic fields.
20. [News, Policy & Politics Magazine Archive \(feat. Newsweek\)](#) - **On-Site Access Only** - An archival collection comprising the backfiles of major magazines, spanning areas including current events, international relations, & public policy. The collection will provide valuable primary source content for researchers in fields ranging from history and political science, through to law and economics.
21. [Opposing Viewpoints Resource Center](#) - **Library Card Required** - Opposing Viewpoints offers material to support differing views and help students develop critical thinking skills on thousands of current social topics in the forms of primary source documents, statistics, websites and multimedia.
22. [Oxford Handbooks Online](#) - **Library Card Required** - Provides peer-reviewed scholarly research articles in the fields of business & management, classical studies, criminology & criminal justice, economics & finance, history, law, linguistics, literature, music, philosophy, political science & +.
23. [Oxford Research Encyclopedias](#) - **Library Card Required** – Provides full text academic encyclopedia articles from subject-based encyclopedias covering climate science, communications, criminology, economics and finance, education, environmental science, global public health, history, international studies, linguistics, literature, planetary science, politics, psychology, social work & more.
24. [Oxford Scholarship Online](#) - Provides access to the full text of over 8,000 Oxford academic monographs in 20 subject areas covering the humanities, social sciences, sciences, medicine, and law.
25. [Panjiva](#) - **On-Site Access Only** - A database of global suppliers, manufacturers, and trade professionals. This database is accessible through a virtual consultation with a business librarian.
26. [Periodicals Archive Online](#) - **On-Site Access Only** - An interdisciplinary digital archive of hundreds of full text journals published in the arts, humanities and social sciences.
27. [Periodicals Index Online](#) - **Library Card Required** - A database of millions of citations for articles in the arts, humanities, & social sciences, over the last 300 years. Over 6,000 journals are included. Journals indexed span 37 key subject areas and multiple languages.
28. [PowerSearch \(Gale\)](#) - **Library Card Required** - This resource searches across all of the Gale databases, including Academic One File, General One File, and Infotrac Newsstand.
29. [Proquest Dissertations and Theses](#) - **On-Site Access Only** - Includes citations for dissertations from 1861 to those accepted as recently as last semester. Abstracts from 1980 - present. The database represents the work of authors from over 1,000 North American

graduate schools and European universities, from a diverse array of academic subjects including literature, languages, art history, music history, philosophy, history, mathematics, psychology, and science. A subset of these documents is publicly available using the website [PODT Open](#).

30. [Regional Business News](#) - **Library Card Required** - The Regional Business News database provides extensive coverage for full-text regional business publications from the United States and Canadian provinces. This database also contains newspapers, radio and TV news transcripts, trade publications, magazines, newswires and videos.
31. [Sage Knowledge](#) - **Library Card Required** - The full text & full catalog of the social science eBooks.
32. [Statista](#) - **Library Card Required** - Statista provides statistical data for 170+ industries including market and consumer data and reports. Note: Thanks to the generosity of the vendor, access to Statista during the pandemic has temporarily been extended to more locations and remote access with a NYPL library card.
33. [United States Geography](#) - **Library Card Required** - Covers American geography & related subjects such as history, government, economics, environmentalism, and the impact of technology and human settlement. Material is divided into general overviews grouped by state and explorations of issues grouped by region (Perspectives), supported with articles, images, speeches, and other documentation.
34. [University of Chicago Press Journals](#) - **On-Site Access Only** - Journals published by the University of Chicago Press. Created in 2016 with content moved from [JSTOR](#). Older issues maybe be on JSTOR.
35. [University Press Scholarship Online \(UPS O\)](#) - **Library Card Required** - Provides full text to 7,000+ academic monographs in 21 subject areas covering the humanities, social sciences, medicine & law from six leading university presses.
36. [World Factbook](#) – Country information on: maps, current issues, history, geography, people, government, economy, communications, transportation, military & transnational issues.
37. [NYPL "Economics" LibGuides: Introduction to Economics ; Economic Reference & Data Resources](#)

## **FINANCE DIGITAL RESOURCES (DATABASES AND LIBGUIDES) via NYPL.ORG**

1. [Bloomberg](#) - **On-Site Access Only** - Bloomberg Professional offers financial markets pricing, data, analytics, and news. This service is located at the Library's Thomas Yoseloff Business Center, a generous gift of Bloomberg, L.P.
2. [S&P Capital IQ](#) - **On-Site Access Only** - Provides financial information on companies, equities, fixed income, industry reports, SEC filings, interest rates, commodities, screening for stocks, mutual funds etc.
3. [American Banker \(2008-2013\)](#) - **On-Site Access Only** - From the link to ProQuest, click on "Databases" in the top toolbar, and scroll down to : "Recent Newspapers" to select the newspaper you would like to search.
4. [Barrons \(2008-2013\)](#) - **On-Site Access Only** - From the link to ProQuest, click on "Databases" in the top toolbar, and scroll down to: "Recent Newspapers" to select the newspaper you would like to search.

5. [Best's Library Center](#) - **On-Site Access Only** – Provides users to assess companies' financial strength, performance ratios and market segments.
6. [Broadridge Marketplace \(Formerly Nelson's Marketplace\)](#) - Database includes three directories: 1. Directory of Investment Managers (profiles of 2,000 institutional money managers & their 8,000 investment products) 2. Directory of Plan Sponsors, & 3. Directory of Pension Fund Consultants- Note: Company profiles may be saved individually in PDF format, printed, or saved. **Access via a Consultation.**
7. [Business Collection](#) - **Library Card Required** - Nearly 4,000 leading business, trade, & news publications covering accounting, economics, finance, marketing, management & strategy, and business theory & practice.
8. [Business Insights: Essentials](#) - **Library Card Required** - Business Insights provides in depth coverage of businesses, including company profiles, industry profiles, products and brands, financial reports, company rankings, histories and full text periodical articles.
9. [Business Source Complete](#) - **Library Card Required** - Access to full text business journals/magazines, covering all business disciplines, including marketing, management, accounting, banking, finance & +
10. [Capital Changes \(Formerly Capital Changes Reporter\)](#) - **On-Site Access Only** - This database provides over 100 years of U.S. corporate actions data on events such as mergers & acquisitions, spin-offs, exchange offers and **reorganizations for their tax consequences. Also includes U.S. offerings from foreign corporations.**
11. [D&B Million Dollar Directory](#) - **On-Site Access Only** - Newly expanded directory provides information on 14 million companies in the U.S. Search by company on first screen, or use Advanced Search to select criteria to build a list of companies by location, industry, SIC or NAICS code, size, sales, etc.
12. [Economist Historical Archive \(The\), 1843-2012](#) - **Library Card Required** - Archive of the Economist.
13. [Economist](#) - **Library Card Required** – # of Databases [Business Insights](#), [Research Library](#) etc.
14. [Factiva \(formerly Dow Jones Interactive\)](#) - **On-Site Access Only** - Includes content from more than 20,000 news sources, including newspapers, TV transcripts, newswires, and business magazines.
15. [Financial Times Historical Archive, 1888-2010](#) - **Library Card Required** - Searchable full-text and page images of the world's most authoritative daily business newspaper.
16. [First Research](#) - **On-Site Access Only** - Industry profiles include industry overview, recent developments, business challenges, trends and opportunities, executive insight, [call preparation questions](#), financial and industry ratio's, industry forecast, web links and acronyms.
17. [Fitch Solutions Country & Industry Research](#) - **On-Site Access Only**. Provides country risk reports, plus in-depth coverage of 200 markets and 22 industries.
18. [Global Banking Resource](#) - A worldwide directory of banking institutions. It includes central banks, branches, savings & loans, credit unions & holding companies, and identifies foreign correspondents. **Access to this database is through a virtual consultation with a librarian.**
19. [IMF eLibrary Data](#) - **On-Site Access Only** - Offers a variety of International Monetary Fund statistics



20. [IMF eLibrary Texts](#) - **On-Site Access Only** - IMF eLibrary is a full-text collection of virtually the entire published output of the International Monetary Fund since 1946. Searchable by topic, country, or series.
21. [Key Business Ratios on the Web \(Dun & Bradstreet\)](#) - **On-Site Access Only** - Database enables the comparison of businesses across 800 lines of business in terms of solvency, efficiency, & profitability.
22. [Mergent Archives](#) - **On-Site Access Only** - A platform for the digital delivery of the iconic Moody's / Mergent Manuals of corporate and securities information as well as their huge retrospective collection of corporate annual reports. In addition, this platform delivers the Mergent Industry Reports, Ford Equity Reports, the Key Business Ratios, First Research and other D & B products. The principal source for current in-depth company research remains the separate Mergent Online resource.
23. [Mergent Horizon](#) - **On-Site Access Only** - Mergent Horizon has now been integrated into the Mergent Online database & renamed as the [Supply Chain](#) tab. Mergent Horizon; provides a 360 % view of a company's competitors, suppliers, partners, & corporate customers, using a detailed hierarchical classification system for actual products & services. Records may be retrieved by company name, product or service, or trade name. Data can be analyzed for an individual company or aggregated by industry
24. [MergentOnline](#) - **On-Site Access Only** - Information on more than 21,000 US & international companies, including 10,000 NYSE, AMEX & Nasdaq exchange companies. All SEC (EDGAR) filings and domestic & international annual reports are included.
25. [Morningstar Investment Research Center](#) - **Library Card Required** - Access Morningstar financial reports, screening, analyst reports and portfolio screening.
26. [Oxford Handbooks Online](#) - **Library Card Required** - Provides peer-reviewed research articles from scholars in the field of archaeology, business & management, classical studies, criminology & criminal justice, economics & finance, history, law, linguistics, literature, music, philosophy, political science etc.
27. [PrivCo](#) - **On-Site Access Only** - Financial data on 900,000 private companies, non-publicly traded corporations, family-owned, private equity-owned, venture-backed & international unlisted companies.
28. [Regional Business News \(formerly Business News Wire\)](#) - **Library Card Required** - Provides full text coverage for regional business publications. Regional Business News incorporates coverage of 75 business journals, newspapers and newswires from all metropolitan and rural areas within the USA.
29. [Statista](#) - **Library Card Required** - Statista provides statistical data for 170+ industries including market and consumer data and reports. Note: Thanks to the generosity of the vendor, access to Statista during the pandemic has temporarily been extended to more locations and remote access with a NYPL library card.
30. [Value Line Research Center](#) - **Library Card Required** - Online access to Value Line's leading publications covering stocks, mutual funds, options & convertible securities.
31. [Wall Street Journal \(1889-1996\)](#) - **On-Site Access Only** - Searchable full-text & page images.
32. [Wall Street \(The\) Transcript](#) - **On-Site Access Only** - Full-text access to the weekly publication

33. [Zephyr](#) - **On-Site Access Only** - Provides information about M&A, IPO's, joint ventures and private equity deals. Please note: Users at the business library are limited to exporting 30 deals per day.
34. [Finance LibGuides at NYPL: International Finance; Alternative Investing; Personal Finance, Equity Investing Resources at the Business Library](#)

## **MARKETING, DEMOGRAPHIC & CONSUMER DATABASES (filter by City, State, Zip Code etc.) [Access via NYPL.ORG](#)**

1. [e-Marketer](#) - **Library Card Required** - Market research reports, data, charts, about anything "e": internet, mobile, video, social media, technology use and adoption, online advertising, demographics and more. eMarketer aggregates and analyzes research from 1,700+ sources and produces analyst reports, statistics, and charting features.
2. [Mergent Intellect](#) - **On-Site Access Only** - Mergent Intellect is an expansive directory database that includes more than 100 million private US, Canadian and global businesses, more than 6000 US public companies and over 200 million residents and local businesses, with previous addresses and allowing for reverse telephone lookups. It has job search and executive search capabilities and a multifaceted advanced search functionality. It also includes census data by zip code. **Refer to the various modules: First Research, Key Business Ratios, Demographics & Consumer Data**
3. [Emerging Markets - Internet Securities \(EMIS\)](#) - **Library Card Required** - Full-text articles, news, company, industry and market information for emerging market countries around the world
4. [Fitch Solutions Country & Industry Research](#) - **On-Site Access Only** - Provides country risk reports, plus in-depth coverage of 200 markets and 22 industries.
5. [Mintel](#) - **On-Site Access Only** - Mintel is a collection of market research reports on hundreds of segments of the US market. Mintel emphasizes market sizes, shares and trends in innovation with special attention to the underlying data. Users will be asked to create a profile prior to proceeding to the reports. NYPL can send a copy of the [Executive Summary](#) (only) via a [Consultation](#).
6. [Reference Solutions](#) - **Library Card Required** provides addresses, sales information, executives, for over 16 million verified businesses, and now includes job listings. – create mailing lists of individuals, create a list of companies in a specific zip code or zip code radius
7. [SimplyAnalytics \(formerly SimplyMap\)](#) - **Library Card Required** - Simply Map includes thousands of demographic, business, and marketing data variables.
8. [Statista](#) - **Library Card Required** - Statista provides statistical data for 170+ industries including market and consumer data and reports. Note: Thanks to the generosity of the vendor, access to Statista during the pandemic has temporarily been extended to more locations and remote access with a NYPL library card.

## **MORE DIGITAL RESOURCES AT THOMAS YOSELOFF BUSINESS CENTER / NYPL**

## **CAREERS & RESUMES DIGITAL RESOURCES (DATABASES & LIBGUIDES) - [Access via NYPL.ORG](#)**

1. [Brainfuse](#) - **Library Card Required** - Free online homework help from one-on-one tutors, daily from 2–11 PM. Available in English & Spanish, from early elementary through high school grades, in core subject areas. Video content & other resources are also available 24 hours a day. Get live, virtual expert help with these subject areas: Mathematics, Science, Reading/Writing, Socials Sciences, Foreign Language Lab: Spanish, English as a Second Language, Writing & Essay Feedback & Assistance & Academic Skills Building
2. [Career Insider \(Vault\)](#) - **Library Card Required** - Find career guides, industry guides, company & employer profiles, articles, resume guides & more. Must create an account with your name & email.
3. [Career Cruising](#) - **Library Card Required** - **Privacy Policy**: Career Cruising is a comprehensive bilingual (English & Spanish) interactive multimedia source which features profiles and information on hundreds of occupations, 2 and 4 year college and universities, and financial aid, including scholarship opportunities.
4. [Career Services LibGuide](#)
5. [Chronicle of Higher Education](#) - **On-Site Access Only** - The Chronicle of Higher Education Online is the top destination for news, advice, and jobs for people in academe. Published every weekday.
6. [Job Interview LibGuide](#)
7. [Job Search Guide LibGuide](#)
8. [LearningExpress Library](#) - **Library Card Required** - Test preparation materials and interactive practice exams that will help people improve their scores on academic, civil service, military, and professional licensing and certification exams, including the PSAT, SAT, GED replacement, TASC, test, and other exams.
9. [LinkedIn Learning – Lynda](#) - **Library Card Required** - is an online educational site that features thousands of courses and video tutorials where you can discover, complete, & track courses related to your field & interests. Users will need to create accounts in order to track course progress, create playlists of potential coursework, & keep course notes. To log in, enter your NYPL Card # & PIN.
10. [Occupational Outlook Handbook](#) - Data on hundreds of jobs & training & educational requirements.
11. [Plunkett Research Online](#) - **Library Card Required** - Industry trends, market research, plus job seekers resources and tools.
12. [Reference Solutions](#) - **Library Card Required** - Provides addresses, sales information, executives, for over 16 million verified businesses, and now includes job listings.
13. [Vault](#) - **On-Site Access Only** - Premier career resource. Find career guides, industry guides, company and employer profiles, topics guides and more. Industry overviews bring you inside 40 top industries, from investment management to manufacturing. Find details on career path, salary ranges, industry outlook and more.
14. [Vocations and Careers OneFile \(Gale\)](#) - This resource aids users in researching a vocation, finding an appropriate institution of learning, job searching, and maintaining a career.
15. **NYPL LibGuides: [Career Services Guide](#); [Cover Letter & Resumes Guide](#) ; [Job Interview Guide](#), [Job Search Guide](#); [Salary Negotiation](#); [Your LinkedIn Profile/Your Virtual Resume](#)**

## **VIRTUAL LEARNING & DIGITAL EBOOKS (DATABASES) – Access via NYPL.ORG**

1. [Gale eBooks](#) - **Library Card Required** - Gale Virtual Reference Library (GVRL) is an online library of reference titles for multi-disciplinary research, including texts related to American and world history, biography, health, arts, business, travel, religion, and multicultural studies.
2. [LinkedIn Learning - Lynda](#) - **Library Card Required** - LinkedIn Learning, formerly known as Lynda.com, is an online educational site that features thousands of courses and video tutorials where you can discover, complete, and track courses related to your field and interests. Users will need to create accounts in order to track course progress, create playlists of potential coursework, and keep course notes. Patrons should refer to LinkedIn's Privacy Policy and Website Use Policy before starting. To log in, please click on "Get Started" and enter your NYPL library card number or username and your PIN.
3. [Small Business Reference Center](#) - **Library Card Required** - Is a one-stop-shop for introductory business information. It provides general operational information for any type of business with searchable advisory videos & has state-specific startup guides & a broad range of industry information including articles & market research reports. Access to the full-text to Nolo Press's business-related guides.
4. [Cambridge Core](#) - **Library Card Required** - Access to the full text of over 500 books published by Cambridge University Press & covering the humanities, social and natural sciences, medicine, & English language teaching. NYPL has access to content published beginning in 2015. All other titles provide access to tables of contents and indices only. Formerly known as Cambridge Books Online (CBO).
5. [Credo Reference](#) - **Library Card Required** - Provides full-text online access to hundreds of multidisciplinary reference book collections, including art, history, law, medicine, psychology, technology, bilingual dictionaries and encyclopedias.
6. [Morningstar Investment Research Center](#) - **Library Card Required** - Access Morningstar financial reports, screening, analyst reports and portfolio screening. Use the Help & Education link to access information about this database and online course modules on investing.
7. [Oxford Handbooks Online](#) - **Library Card Required** - The full collection of Oxford Handbook series, which provides peer-reviewed research articles from scholars in the field of archaeology, business & management, classical studies, criminology & criminal justice, economics & finance, history, law, linguistics, literature, music, philosophy, political science, psychology, and religion.
8. [Oxford Research Encyclopedias](#) - **Library Card Required** - Offer full text academic encyclopedia articles from subject-based encyclopedias covering climate science, communications, criminology, economics and finance, education, environmental science, global public health, history, international studies, linguistics, literature, planetary science, politics, psychology, social work, and more.
9. [Sage Knowledge](#) - **Library Card Required** - The full text & full catalog of social science eBook platform.

## **NEWSPAPER & MAGAZINE DIGITAL RESOURCES – Access via NYPL.ORG**

1. [Chicago Tribune \(1989-present\)](#) - **Library Card Required** - Full text from 1989-present.

2. [EBSCO Research Databases](#) - **On-Site Access Only** - Provides full-text coverage of periodicals, including newspapers, covering nearly all subjects.
3. [The Economist](#) – **Library Card Required** - Access The Economist by a # of databases [Business Insights: Essentials](#); [Gale OneFile: Popular Magazines](#); [Research Library](#), [Economist Historical Archive, 1843–2020](#)
4. [Ethnic NewsWatch \(1959-present\)](#) - **Library Card Required** - Collection of ethnic, minority, and native newspapers, magazines, and journals published in America.
5. [Factiva \(formerly Dow Jones Interactive\)](#) - **On-Site Access Only** - Includes content from more than 20,000 news sources, including newspapers, TV transcripts, newswires, and business magazines.
6. [Flipster](#) - **Library Card Required** - Access to 100 popular magazines, including, Sports Illustrated, Time.
7. [Gale Directory of Publications and Broadcast Media](#) - **Library Card Required** - See Gale Directory Library for access to Gale Directory of Publications and Broadcast Media.
8. [Gannett Newsstand](#) - **Library Card Required** - Access to the full text of more than eighty local & regional newspapers (1990s-present), published by the Gannett Publishing. Titles include the Journal News from White Plains and Ocean County Observer from New Jersey.
9. [General One File](#) - **Library Card Required** - This general periodical database contains over 12,000 periodicals, newspapers, reference books and multimedia sources, over half of which are full text. The backfile extends nearly 30 years. Subjects include humanities, education, environmental issues, technology, health care, politics and more.
10. [Global Newsstream](#) - **Library Card Required** - Search the most recent global news content – with archives that stretch back into the 1980s – from over 2,500 news sources including newspapers, newswires, news journals, television and radio transcripts, blogs, podcasts, and digital-only websites in full-text format. Global News-stream provides one of the largest collections of news from the U.S., Canada, Europe, Africa, Asia, Latin America, and Australia.
11. [Infotrac Newsstand](#) - **Library Card Required** - Searchable full-text of 1,000 newspapers (USA +)
12. [LGBT Life with Full Text](#) - **On-Site Access Only** - LGBT Life provides complete indexing and abstracting of content related to gay, lesbian, bisexual and transgender studies in over 230 journals, magazines, and newspapers. LGBT Life also provides full text from a number of important sources including monographs and publications such as The Advocate, New York Blade, and Out.
13. [Los Angeles Times](#) - **Library Card Required** - Full text coverage from 1985 to present, via ProQuest National Newspapers Premier.
14. [National Newspaper Index \(1977-present\)](#) - **Library Card Required** - Indexing of America's top newspapers in one search: The New York Times, The Wall Street Journal, The Christian Science Monitor, Los Angeles Times, USA Today and The Washington Post.
15. [National Newspapers Premier \(ProQuest\)](#) - **On-Site Access Only** - Searchable full text from the 1980's to the present of over 25 local, regional and national newspapers including the New York Daily News, New York Times, Wall Street Journal, Washington Post, LA Times, & The Christian Science Monitor.
16. [New York Daily News \(1997 - present\)](#) - **Library Card Required** - Full text of the New York Daily News, from October 14th, 1997-present, via National Newspapers Premier.
17. [New York State Newspapers](#) - **Library Card Required** – Full-text of major NYS newspapers (full-text).

18. [New York Times \(1980-present\)](#) - **Library Card Required** - Full-text articles from The NY Times.
19. [Newspapers.com](#) - **Library Card Required** - Newspapers.com is the largest online newspaper archive consisting of 300+ million pages of historical newspapers from 11,100+ newspapers from around the United States and beyond, with a special focus on full runs and portions of runs of well-known, regional and state titles in addition to small local newspapers. The collection includes a broad range of dates, mostly covering the 19th and 20th centuries.
20. [Newspaper Source \(EBSCO\)](#) - **Library Card Required** - Searchable full text to over 170 U.S. newspapers and 20 international newspapers. Also includes newswires and TV and radio news transcripts.
21. [PowerSearch \(Gale\)](#) - **Library Card Required** - This resource searches across all of the Gale databases to which NYPL subscribes, including Academic One File, General One File, and Infotrac Newsstand.
22. [PressReader](#) - **Library Card Required** - Provides access to current newspapers from around the world in full-color, full-page format. Includes over 2,000 U.S. and international titles. Formerly called Press Display. Registering as a user with the site is optional and allows for personalized, saved settings.
23. [ProQuest Historical Newspapers](#) - **On-Site Access Only** - Searchable full-text and page images of all ProQuest Historical Newspaper databases, which include titles related to New York, Chicago, Atlanta, Baltimore, Los Angeles, Washington, D.C., the American Jewish Newspaper Series, and the United Kingdom. The coverage for certain titles extends up to the present, but does not include the most recent 6-12 weeks, depending on the title.
24. [ProQuest Historical Newspapers: U.S. Northeast Collection](#) - **Library Card Required** - Searchable full-text and page images of the Northeast Regional Historical Newspapers collections, which includes the following titles related to NY, NJ, VT, PA, & Delaware. ProQuest Historical Newspapers: U.S. Northeast Collection is accessible from home with the library card & includes the *New York Daily News*.
25. [ProQuest National Newspapers](#) - **On-Site Access Only** - Searchable full text from the 1980's to the present of The NYT, Wall Street Journal, Washington Post, LA Times, & the Christian Science Monitor.
26. [ProQuest Research Library](#) - **Library Card Required** - Provides articles from periodicals covering arts, business, children, education, health, humanities, law, multicultural studies, sciences, social sciences, and general interest. Full text is available for nearly two-thirds of its titles.
27. [Ulrich's Periodicals Directory](#) - **On-Site Access Only** - Directory of international magazines, journals, annuals, irregular publications, and newspapers.
28. [Washington Post \(1988-present\)](#) - **Library Card Required** - Full-text via Nat'l Newspapers Premier.
29. [Wall Street Eastern Edition](#) - **Library Card Required** - Search 1984 to Present in [Global Newsstream](#)